



Privacy Policy

GAMA is committed to protecting the privacy of individuals who use the GAMA website, subscribe to GAMA newsletters and communications, and participate in GAMA activities.

Some GAMA services may require users to provide GAMA with Personal Data, including direct identifiers (e.g., name, e-mail address). GAMA may collect and use Personal Data to communicate with users, to provide users with products and services, to bill users for products and services that users request, to monitor usage of services, and to address technical issues. GAMA collects this information when the user consents through using these services and / or when it is necessary for pursuing a legitimate business interest, and only uses this information to support engagement with GAMA.

1. Information We May Collect

Personal Data Provided to GAMA to Participate in Services

GAMA collects Personal Data from employees of GAMA member companies and non-member company individuals invited to participate in GAMA-organized and/or coordinated services, such as committees, working groups, or meetings. This Personal Data may include:

- Contact details (e.g., name, affiliation(s), e-mail addresses, mailing addresses, and phone numbers).
- Contact details for assistants.
- Contact details for invitee guests.
- Committees, subcommittee, or working group that an individual has registered to affiliate with through GAMA.
- Records of communications sent to an individual from GAMA.
- Event registrations and participation records.
- Payment references for attendance at events for which payment is required.

By providing GAMA with this information, users consent to GAMA having and using it. Individuals participating in GAMA-coordinated services and activities are given an account on the GAMA Website, and have the ability to review and modify their personal data by logging into their account or by contacting info@gama.aero.

Information Provided to Subscribe to GAMA Press Release or Media List

Individuals may subscribe to the GAMA Press Release or Media List to receive public relations information and newsletters associated with GAMA's public advocacy and Government Affairs activities. The Data collected for these subscribers may include:

- Name, affiliations, e-mail address, phone number, and location information.

Information and newsletters include an "unsubscribe" option. A subscriber to the GAMA Press Release or Media List also can request removal by contacting GAMA's Director of Communications (see www.gama.aero/about-GAMA/staff) or e-mailing info@gama.aero.



Data Collection

GAMA also may collect information about how its services are accessed and used, including users' Internet Protocol address, browser type and version, pages that users visit, the time and date of visits, time spent on pages, Google Analytics, and other diagnostic data.

2. How We Store Information

All Personal Data is securely stored on a custom database. The data is only accessible by authorized individuals of GAMA staff, and IT contract support staff, as appropriate. GAMA retains Personal Data as long as necessary to meet our communication and business needs, consistent with GAMA's aims and objectives.

GAMA maintains its website and data servers in the United States.

3. Cookies

Cookies are small text files that are placed on your computer by the websites you visit. They are widely used in order to make websites work more efficiently, as well as to provide information to the owners of the site. GAMA's website uses cookies that allow members to remain logged in, recognize site preferences and user attributes and analyze traffic on the site in order to ensure satisfactory performance and optimize user journeys.

Website users can set browsers to accept or reject certain cookies. Each browser has specific configuration instructions. Blocking cookies may, however, limit access or use of website functions. Further information about the cookies used on the GAMA website can be reviewed in the GAMA Cookie Policy.

4. Third Party Services

GAMA's website uses many third-party service providers in order to enhance its content. These services may be embedded within the Website, or users may be redirected to other websites and services that contain legitimate and germane content related to GAMA services. GAMA also uses certain tools that insert advertising / marketing cookies (e.g., sharethis or AddThis).

Once a user starts using third-party services, the third-party's respective privacy policies apply:

- Videos via [YouTube](#)
- News via [Twitter](#)
- Images via [Flickr](#) and [Instagram](#)
- Social Media via [Facebook](#) and [LinkedIn](#)
- Online payments via [iATS](#).

5. How Users Can Control Their Data

Users have the right to request information on the Personal Data the GAMA has collected about them, and are entitled to have such data corrected, deleted, or to demand that it is only used in a limited fashion. For information or changes about Personal Data, you can submit a request to the contact information below.

6. How to Contact Us

For additional information about our Privacy Policy or your Personal Data, contact:



Membership Services (info@gama.aero | +1 (202) 393-1500)

General Aviation Manufacturers Association (GAMA)
1400 K St. NW, Suite 801
Washington, DC 20005
USA

We welcome feedback!

7. Changes to this privacy policy

We keep our privacy policy under regular review and may revise it at any time without notice by posting a revised version on the Website. This privacy policy was last updated on August 17, 2018.



Cookie Policy

GAMA has developed this Cookie Policy to explain how we use cookies within our website. It also demonstrates our commitment to the privacy of your personal information when accessing GAMA's website.

The first time you visit our website, you are notified about our use of Cookies through a pop-up or by a notice during the sign-up and / or log-in process. By continuing to use the website, you consent to our use of Cookies as described in this policy. Information on how to manage Cookies is discussed later in this document.

1. What Are Cookies?

Cookies are small text files containing user IDs that are automatically placed on your computer or other devices when you visit certain websites. Cookies are stored by the internet browser. The browser sends the Cookies back to the website on each subsequent visit, allowing the website to recognize your computer or device. This recognition enables the website provider to observe your activity on the website, deliver a personalized, responsive service, and improve the website.

Cookies can be "Session Cookies" or "Persistent Cookies." "Session Cookies" allow a website to link a series of your actions during one browser session, for example to remember the items you have added to a shopping basket. Session Cookies expire after a browser session and are therefore not stored on your computer or device afterwards. "Persistent Cookies" are stored on your computer or device between browser sessions and can be used when you make subsequent visits to a website, for example, to remember your website preferences, such as language or font size.

2. Cookies We Use and Their Purpose

GAMA uses three types of Cookies – 'Strictly Necessary' Cookies, 'Performance' Cookies and 'Functionality' Cookies. Each type and the purposes for which we use them are described in this section.

a) Strictly Necessary Cookies

'Strictly Necessary' Cookies enable you to move around the Website and use essential features. For example, if you log into the Website, we use a Cookie to keep you logged in and allow you to access restricted areas, without you having to repeatedly enter your login details. If you are registering for or purchasing a product or service, we will use Cookies to remember your information and selections as you move through the registration or purchase process. 'Strictly Necessary' Cookies are necessary for our Website to provide you with a full service. If you disable them, certain essential features of the Website will not be available to you and the performance of the Website will be impeded.

b) Performance Cookies

'Performance' Cookies collect information about how you use our Website, for example, which pages you visit and if you experience any errors. These Cookies don't collect any information that could identify you – all the information collected is anonymous. We may use these Cookies to help us understand how you use the website, assess how well the Website performs, and assess how we could improve it for you. We may also use such Cookies to discover which parts of the Website interest you and the effectiveness of our advertising.



c) Functionality Cookies

'Functionality' Cookies enable a website to provide you with specific services or a customized experience. We may use these Cookies to provide you with services such as watching a video or adding user comments. We may also use such Cookies to remember changes you make to your settings or preferences (for example, changes to text size or your choice of language or region) or offer you time-saving or personalized features. You can control whether or not Functionality Cookies are used, but disabling them may mean we are unable to provide you with some services or features.

3. First and Third-Party Cookies

The Cookies placed on your computer or device include 'First Party' Cookies, meaning Cookies that are placed there by us, or by service providers acting on our behalf. Where such Cookies are being managed by third parties, we only allow the third parties to use the Cookies for our purposes, as described in this Cookie Policy, and not for their own purposes.

The Cookies placed on your computer or device may also include 'Third-Party' Cookies, meaning Cookies that are placed there by third parties. These Cookies may include social network or media providers who provide 'like' or 'share' capabilities. (They may also include third parties who provide video content which is embedded on our Website (such as YouTube). Please see the website terms and policies of these third parties for further information on their use of Cookies.

4. Managing Cookies

You always have a choice over whether or not to accept Cookies. When you first visit the Website and we notify you about our use of Cookies, you can choose not to consent to such use. If you continue to use the Website, you are consenting to our use of Cookies for the time being. You can, however, choose not to continue accepting Cookies at any later time. In this section, we describe ways to manage Cookies, including how to disable them.

You can manage Cookies through the settings of your internet browser. You can choose to block or restrict Cookies from being placed on your computer or device. You can also review periodically review the Cookies that have been placed there and disable some or all of them.

Please be aware that if you choose not to accept certain Cookies, it may mean we are unable to provide you with some services or features of the Website.

5. Changes to Cookie Policy

In order to keep up with changing legislation and best practices, we may revise this Cookie Policy at any time without notice by posting a revised version on the Website.